



From the Desk of

FFC-133P-PN

MARK LEVIN

Dear Friend of Freedom,

Freedom is under attack, and today the threat comes from within our nation as well as from outside its borders.

We need a strong grassroots network to oppose and defeat the Socialist schemes of **Barack Obama, Nancy Pelosi, Harry Reid**, and the radical Left groups like MoveOn.org and the union bosses who give them their marching orders.

Now, at last, we have the organization.

It is the **Faith & Freedom Coalition**, led by my friend Ralph Reed, who *The Wall Street Journal* called “perbaps the finest political operative of his generation.”

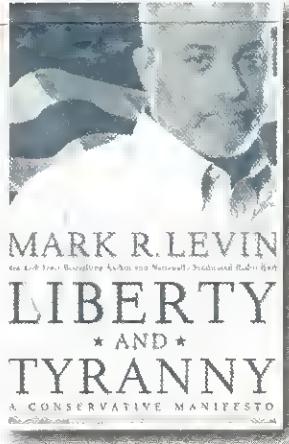
Faith & Freedom Coalition is organizing in all 50 states, opposing the Obama agenda in Washington, and preparing to distribute 40 MILLION VOTER GUIDES and TURN OUT a record number of pro-freedom voters in the all-important 2012 Elections.

Do what you can to help save freedom in America by supporting the **Faith & Freedom Coalition**.

Thank you so much for answering this “Call-To-Action” so that we’ll be able to pass on the blessings of liberty to our children and grandchildren.

Mark Levin

Author of *The New York Times* #1 bestseller **LIBERTY and TYRANNY** and conservative radio talk show host.





About FAITH & FREEDOM COALITION

Faith & Freedom Coalition was established in 2009 to mobilize tens of millions of Americans to actively oppose President Obama's radical agenda for America, including . . .

- ✓ The federal government's takeover of much of the U.S. economy.
- ✓ The **assault** by our own government on the moral values that made America great.
- ✓ **President Obama's radical federal judge appointments** who are using their power on the courts to make his far-Left revolution permanent.
- ✓ **Wrecking America's health care system** with his massive **ObamaCare** program, where government bureaucrats will decide whether you get medical treatment or not, even whether you get to live or die. (Rationing of medical care has already started.)



Faith & Freedom Coalition has mobilized hundreds of thousands of citizens to attend "Tea Party" rallies like this to demand a restoration of Constitutional government in America.

In the 2010 mid-term Congressional elections, Faith & Freedom Coalition . . .

- **Conducted** nearly 60 million voter contacts to conservative and Christian Americans, educating them about the issues and asking them to vote (with our mailings, ads, phone bank and Internet operations);
- **Distributed** more than 16 MILLION Voter Guides;
- **Broadcast** radio ads into 18 key swing Congressional districts;
- **Mailed** nearly 10,000,000 Voter Education Letters;
- **Mobilized** Faith & Freedom Coalition's 500,000 members and supporters to attend "Tea Party" rallies and to make their views known at Congressional Town Hall meetings; and
- **Generated** more than 5,000,000 phone calls, letters, faxes, petitions and other messages to Congress from voters demanding a "NO" vote on ObamaCare (and the rest of Obama's radical agenda).

Now Faith & Freedom Coalition is tripling All This for the All-Important 2012 Elections on November 6th



"Never before has it been more critical for ordinary Americans to rise up by the tens of millions to take our country back from those who oppose the principles of liberty and limited-government established by **America's Founding Fathers** in our Constitution."

Dr. Ralph Reed
Founder & Chairman,
FAITH & FREEDOM COALITION

With your help and support, we will restore Constitutional leadership in government in 2012.
Thank you for doing everything in your power to rescue liberty in America!

What America's Conservative Leaders Say About FAITH & FREEDOM COALITION's Effectiveness...

"Ralph Reed has built an incredible organization and I'm gonna tell you, it's going to grow into a force to be reckoned with. And that's the Faith & Freedom Coalition. It's going to be the modern day Christian Coalition and it's gonna have a big impact."



Sean Hannity

(Speaking on his radio show, 10-18-2011)



"This coalition is making a big difference and has the potential to change the direction of this country."

Senator Rob Portman, OH

"Let me start by congratulating Ralph Reed on the work he's done at getting the Faith & Freedom Coalition off the ground and for all the work that's been done to promote the public policy goals of strengthening families, preserving traditional values, protecting the dignity of life and marriage, lowering the tax burden on small businesses and families, & requiring government to tighten its belt and live within its means."



Senator Marco Rubio

(Speech to the 2011 Faith & Freedom Coalition Conference)



"What Faith & Freedom Coalition is doing is historically important for the future of our country and the future of our children and grandchildren."

Newt Gingrich, former Speaker of the House

(Speech to the 2011 Faith & Freedom Coalition Conference)



Faith & Freedom Coalition: State Registration Information

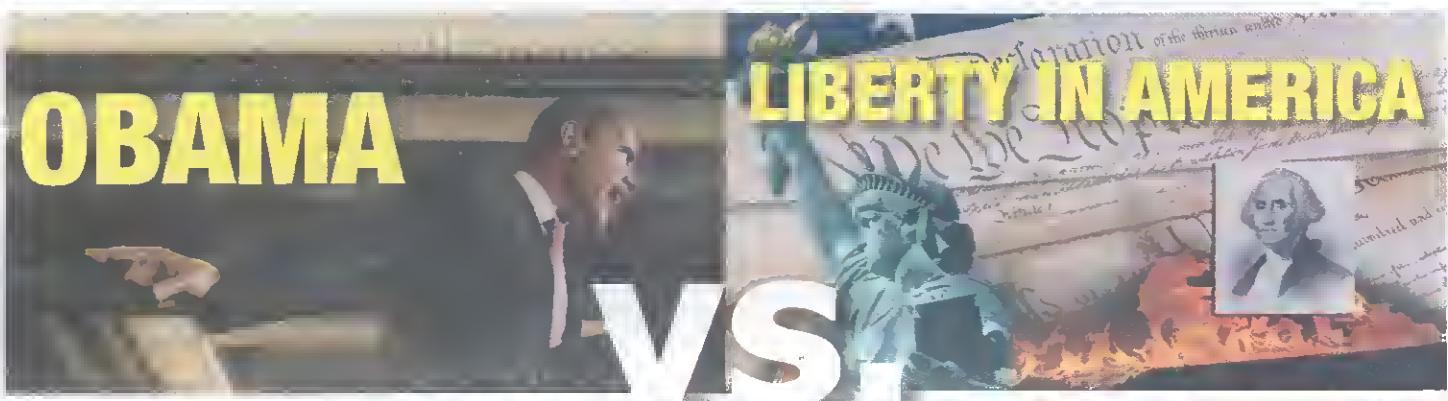
We use your contributions wisely and effectively: Faith & Freedom Coalition is supported entirely by voluntary donations from those who are concerned about our government's assault on faith, freedom and the moral values that make America great.

Because Faith & Freedom Coalition is classified by the Internal Revenue Service as a 501 (c) (4) organization, contributions are not tax-deductible. Faith & Freedom Coalition always aims to get maximum impact with every donation that arrives. Regular program activity costs include Faith & Freedom Coalition grassroots communication, education and mobilization as well as administrative costs.

All contributions are combined to help pay Faith & Freedom Coalition expenses, which are necessary before Faith & Freedom Coalition may engage in its other important activities. Faith & Freedom Coalition was incorporated in the State of Georgia in 2009. Faith & Freedom Coalition has a 501(c)(4) classification from the Internal Revenue Service. The mission of Faith & Freedom Coalition is to fight for a return to limited Constitutional government and oppose the socialistic tax-and-spend policies of our current government.

You may send a written request to the organization enclosing a self-addressed, stamped envelope, to: Faith & Freedom Coalition, P.O. Box 957736, Duluth, GA 30095. Or, as an alternative, residents of the following states may request information from the offices indicated (the toll-free numbers are for use only within the respective states): FLORIDA: A COPY OF THE OFFICIAL REGISTRATION (CH-30764) AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, WITHIN THE STATE, 1-800-HELP-FLA.

REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. KANSAS: The annual financial report for the preceding fiscal year is on file with the Secretary of State. MARYLAND: Office of the Secretary of State, Statehouse, Annapolis, MD 21401, 1-800-825-4510. For the cost of postage and copying, documents and information filed under the Maryland charitable organizations laws can be obtained from the Secretary of State, Charitable Division, State House, Annapolis, MD 21401. MISSISSIPPI: The official registration and financial information of Faith & Freedom Coalition may be obtained from the Mississippi Secretary of State's office by calling 1-888-236-6167. Registration by the Secretary of State does not imply endorsement. NEW JERSEY: INFORMATION FILED WITH THE ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION AND THE PERCENTAGE OF CONTRIBUTIONS RECEIVED BY THE CHARITY DURING THE LAST REPORTING PERIOD THAT WERE DEDICATED TO THE CHARITABLE PURPOSE MAY BE OBTAINED FROM THE ATTORNEY GENERAL OF THE STATE OF NEW JERSEY BY CALLING (973) 504-6215 AND IS AVAILABLE ON THE INTERNET AT WWW.NJCONSUMERAFFAIRS.GOV/OCP.HTM#CHARITY. REGISTRATION WITH THE ATTORNEY GENERAL DOES NOT IMPLY ENDORSEMENT. NEW YORK: A copy of the latest annual report can be obtained from the organization or from the Office of the Attorney General by writing the Charities Bureau, 120 Broadway, New York, NY 10271. NORTH CAROLINA: Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at 1-919-807-2214. The license is not an endorsement by the state. PENNSYLVANIA: The official registration and financial information of Faith & Freedom Coalition may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement. VIRGINIA: Commonwealth of Virginia, State Office of Consumer Affairs, P.O. Box 1163, Richmond, VA 23208, 1-804-786-1343. Financial statements are available from the Virginia State Division of Consumer Affairs. WASHINGTON: Charities Division, Office of the Secretary of State, Olympia, WA 98504-0422. Information relating to the financial affairs of Faith & Freedom Coalition is available from the Secretary of State, and the toll-free number for Washington residents is 1-800-332-4483. West Virginia: Residents may obtain a summary of the registration and financial documents from the Secretary of State, State Capitol, Charleston, WV 25305. Registration does not imply endorsement.



The November 6th Project

Dear American Patriot,

If you agree that the 2012 Elections on November 6th might well be our last chance to stop Barack Obama from ending America as the “land of the free” . . .

. . . I ask that you please take a few minutes right now to complete and return your 2012 Voter Registration Confirmation Survey of 10,000,000 American Taxpayers and sign your **Pledge to Vote.**

The 2012 Elections will be decided by which side turns out its voters in the largest numbers:

**Barack Obama, the Big Labor Unions,
and the radical Socialist Left**

or . . .

**Those who value faith, family, and freedom . . . and who want to restore
limited Constitutional government in America.**

No doubt, you have watched in horror at the enormous damage **Barack Obama** has done to America in just a few short years.

Now imagine how much damage he can do if he gets another four years in office . . . and no longer has to worry about re-election.

That's why it's so important for you to fill out and return the **2012 Voter Registration Confirmation Survey & Pledge to Vote of 10,000,000 voters** right away.

This survey has a special **Identification Number** because this survey is for you only and is to be

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completed only by you.

Please also be sure to sign and validate your “**Pledge to Vote**” (which is part of your survey).

We selected you for this survey because your past activities tell us that you are an American taxpayer who loves America and who shares our dismay at how **Barack Obama is wrecking our great country**.

The reality is, there is only one way to save America.

And that's to elect new leaders in government on November 6th.

We need new people in office -- political leaders who believe in liberty, who love America, and who are committed to restoring limited Constitutional government to our magnificent country.

Your survey (combined with the more than 10,000,000 other surveys we're now mailing) will help **Faith & Freedom Coalition** make certain that every pro-freedom, pro-family, and pro-faith American is in fact registered to vote . . . and has the information to make an informed voting decision on November 6th.

And the Elections on November 6th are not just about the Presidency. There are also . . .

- 435 House races;
- 33 Senate races;
- 11 Governor races; and
- Thousands of State and local races.

All these elections are very important. After all, it won't do us much good to get a new President without also getting a new Senate.

We also need a new Senate to undo all the damage **Barack Obama, Nancy Pelosi, Harry Reid** and the rest of the Left in Congress have done to America.

November 6th is surely the most important election of our lifetime.

This survey of 10,000,000 American taxpayers will help **Faith & Freedom Coalition** make certain that every dollar we are raising and spending in 2012 is used where it will do the most good -- specifically in the battleground “swing” states and districts that will decide the outcome . . . and whether freedom can be saved in America.

Barack Obama's 2012 re-election campaign boasts that it will raise and spend \$1 BILLION to re-elect Obama for another four years.

Big Labor Unions and the Left are spending billions more to re-elect Obama on November 6th.

Obama is also getting billions of dollars in favorable coverage from the so-called “mainstream” news media, which operates in sync with the Obama re-election campaign.

If Obama gets another four years in office, he will surely use the full regulatory power of the federal bureaucracy that he controls to complete the transformation of America into his vision of a Socialistic state, with an all-powerful federal government that has zero respect for our Constitution, zero respect for liberty,

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and zero respect for the religious and moral values that made America great.

He will also likely get two more Supreme Court Justice appointments.

At that point, the balance of power on the Supreme Court will tip completely to the radical Left. The Supreme Court will become a mirror image of the ACLU -- and will have the power to complete the Left's assault of faith, freedom, family and basic morality.

Barack Obama wants a society where . . .

- Government bureaucrats micromanage every aspect of your life.
- The IRS seizes most of what you earn to spend on whatever Obama wants to spend your money on.
- **ObamaCare** “Health Care Rationing Boards” determine whether or not you get the medical care you need, even ultimately whether you live or die.
- Capitalism is destroyed (by Obama’s manic spending and debt) and replaced by Obama’s Socialistic economic theories that have failed so disastrously everywhere they’ve been tried.

It won’t be long before America has gone past the “point of no return,” when it will be impossible to undo all of Obama’s damage.

The reality is: November 6th is likely America’s last chance to end Obamaism and rescue liberty in America.

Obama’s Battle Plan for 2012 to Win Re-election for Another Four Years so He Can Complete America’s Destruction

Obama’s strategy is simple: Maximize voter registration and turnout among those voter groups that are most likely to vote for him.

Obama has a built-in constituency that represents about 45% of the electorate.

These are the people who will vote for Obama almost no matter what. Frankly, there’s really not much we can do to influence these people.

Who are these 45%?

Well, the government sends out about 80,000,000 (that’s 80 million) checks every month.

These 80 million Americans depend on these checks from the federal government to pay their bills every month.

That gives Obama pretty close to an 80 million vote head start right there.

More than half of American adults pay zero income tax.

So these people really have no stake in the American economic system. They just want to make
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sure their checks and benefits from the government aren't cut . . . or reduced in any way.

That's Obama's base. And he expands his base by creating more dependents on government. The number of Americans who depend on food stamps to survive has increased 42% since Obama took office.

Obama sees this as a good thing because the more people who are dependent on government, the more voters there will be to vote for him.

Obama wants to expand the number of dependents on government as fast as he can -- which is why he and the Left were so determined to ram **ObamaCare** into law (without a single Republican vote).

He wants every American dependent on government for their health care, just as he wants every American dependent on government for their food, housing, and even transportation.

So if Obama's re-election machine can get every welfare recipient, government dependent, and every government worker to the polls on election day, he wins . . . because he'll also win 95% of the African American vote, at least 50% of the other minority vote, plus the liberal white vote.

That's how Obama wins re-election on November 6th.

He does it by making sure his voters turn out on Election Day.

He does it by increasing turnout among his voters from 65% to 70%.

That's all he has to do to win.

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Pretty scary, isn't it? Our political system has been corrupted by Leftist politicians using your tax money to buy voters.

The way they corrupt our political system is by creating as many dependents on government as they can.

They don't care that this destroys our economy and our country. They just want to keep political power.

That's how we become a one-party state -- a country where there are so many dependents on government and so few producers that we just continue the spiral downward to economic ruin (very much like Mexico).

And that's the Obama strategy.

**Faith & Freedom Coalition's \$31.1 MILLION
Battle Plan to "Save Freedom" in 2012**

The good news is there are still plenty of hard-working Americans out there (like you) who love this great country.

There are still plenty of Americans who love liberty and who oppose Obama's plans to destroy our

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economic system, our Constitution, our religious and moral traditions, and the American way of life.

Faith & Freedom Coalition's **Battle Plan** is 100% focused on educating and maximizing turnout of among voters who . . .

- Love liberty;
- Love God;
- Love America; and
- Love family.

If we can raise turnout among these voters from 65% to 70% or even 75% for the Elections on November 6th, we have a good chance to rescue America as the "land of the free" by restoring Constitutional government.

Why Your Survey Is So Important

A key part of how we make this happen is by completing the enclosed **2012 Voter Registration Confirmation Survey & Pledge to Vote of 10,000,000 American Taxpayers**.

It's extremely important that you fill this out.

Even if you have not yet registered to vote, or are undecided about some of the survey questions, please answer the questions you feel comfortable answering.

Then use the special reply envelope I've enclosed for you to return your survey to me in the next few days.

Specifically, we will be using this survey to . . .

- 1) Help us **identify** who is registered and who is **not registered** to vote for the all-important Elections on November 6th.

Our goal is to register 2,000,000 brand new pro-freedom, pro-Constitution, pro-family, pro-faith voters in time for the 2012 Elections . . . and then do everything in our power to make sure they actually vote on Election Day.

- 2) Give us a **clear reading** on where America's registered voters stand on President Obama's radical agenda.
- 3) Show **America's elected officials** (including Mitt Romney, members of Congress and 2012 candidates for Congress) exactly where America's taxpayers stand on President Obama's radical agenda to transform America into another failed Socialist state.

The completion of this survey (and the information it will give us) will help **Faith & Freedom Coalition** build the largest, most sophisticated conservative, Christian, pro-Freedom Voter Turnout Machine ever seen in America's history -- aimed at generating a record-breaking pro-freedom voter turnout for the Elections on November 6th.

And it will help us **counter Barack Obama's** and the Left's massive multi-billion-dollar voter

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turnout machine they are assembling.

We are calling this effort . . .

“The November 6th Project”

This is **Faith & Freedom Coalition’s \$31.1 MILLION Battle Plan** to defeat President Obama’s radical agenda and rescue freedom in America.

The only way we can raise the funds for this **Battle Plan** is with voluntary donations from wonderful pro-freedom patriots like you.

Specifically, **Faith & Freedom Coalition** needs donations to . . .

1) Register 2,000,000 brand new Christian, conservative and pro-freedom voters for November 6th.

The primary way we are doing this is through our work with more than 100,000 conservative Bible-believing pastors and churches. I am speaking at Bible-believing churches in every state and every Congressional district to explain why Christians have a duty and responsibility to vote because we have a duty to be good stewards of all that God has blessed us with.

We are also distributing millions of **Faith & Freedom Coalition’s VOTER REGISTRATION KITS** in these conservative churches and asking pastors to deliver a sermon on the importance of voting.

2) Mail 30,000,000 Voter Education Letters.

The good old-fashioned printed letter (just like this one you are reading now) is one of the most high-impact methods of educating millions of voters on matters of urgent importance to America’s future. Through our letters, we can make a detailed case to readers on why their vote and active engagement matters to the survival of freedom in America.

3) Triple the size of Faith & Freedom Coalition’s “Voter Education Phone Bank.”

Faith & Freedom Coalition’s state-of-the-art Phone Bank is another powerful tool we are using to educate and mobilize voters for “Tea Party” rallies, Congressional Town Hall meetings, legislative action, letter writing . . . and ultimately voting on November 6th.

Faith & Freedom Coalition already has the largest phone bank on the conservative side -- with more than 500 telephone communicators. Our goal is to have 1,500 telephone communicators for the days leading up to November 6th to ensure a record-smashing turnout of conservative, Christian, pro-freedom, and common-sense voters on Election Day.

4) Continue to build out our Internet and web operations.

Faith & Freedom Coalition already has a terrific website (www.ffcoalition.com). We are now compiling the largest database of email addresses of conservative voters ever assembled. Conservative voters can come to our website and easily download their voter registration forms, **VOTER GUIDES**, and learn the location of where they need to go to vote.

We also show our voters how to secure absentee ballots and how to vote early (allowed in many states) to make sure they vote even if they don’t happen to be home on Election Day. More than

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30% of votes cast will occur before Election Day -- either by people voting early or voting absentee.

5) Print and Distribute 40,000,000 VOTER GUIDES the week before the Elections on November 6th.

An effective voter is an informed voter. Our **VOTER GUIDES** will make certain voters know exactly how their elected representatives voted in Congress: Did they vote on the side of freedom and America's Constitution? Or did they vote with Obama and his neo-Marxist agenda to transform America into another failed Socialist borror?

6) Advertising Campaign (broadcast ads, as well as in newspapers, and across the Internet).

The focus of our advertising campaign is to educate America about what's at stake in the 2012 Elections -- and why the survival of liberty in America has never been in more danger.

Our broadcast, print and Internet ads are alerting voters as to whether their representatives in Congress voted to waste TRILLIONS OF DOLLARS of your hard-earned money and enslave us under **ObamaCare** . . . or whether they stood on the side of liberty and limited Constitutional government.

In summary, **Faith & Freedom Coalition's "November 6th Project"** is all about getting information in the hands of tens of millions of voters -- because the best defense against tyranny is an informed voter.

But we urgently need donations to fully fund this **\$31.1 MILLION "November 6th Project" Battle Plan** I've described to you here.

Faith & Freedom Coalition's only source of funds are voluntary gifts from Americans like you who understand just how much danger America is in right now because of the unprecedented destruction of this magnificent country by Barack Obama.

For example, under the **ObamaCare** law, he is right now building 159 brand new government agencies to administer **ObamaCare**. And he is hiring 16,000 brand new IRS agents to enforce **ObamaCare**.

If there is any doubt in your mind about how **ObamaCare** will ultimately destroy freedom in America if it is not completely REPEALED, here is what liberal **Congressman John Dingell** said, explaining why it will take to 2014 to fully phase in **ObamaCare**:

"It takes a long time to do the necessary administrative steps that have to be taken to put the legislation together to control the people."

(Source: News Talk WJR Radio with Paul w. Smith, March 23, 2010)

With this quote, Congressman Dingell admits that **ObamaCare** has nothing to do with making sure people have medical coverage or bringing health care costs down. It's purpose is to "**control the people**" by setting up an enormous Soviet-style administrative apparatus.

No wonder Cuba's Communist dictator **Fidel Castro** hailed the passage of **ObamaCare** as

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"a miracle."

No wonder Venezuela's Marxist dictator **Hugo Chavez** refers to Obama as "Comrade Obama."

Can you imagine what will happen to the America you love if Barack Obama wins another four-year term?

In other words, saving freedom in America will require a major and united commitment from all of us who cherish freedom.

We will need many **\$25, \$50, \$100 and \$1,000 contributions** to fund this **\$31.1 MILLION Battle Plan** I've described to you here.

Only you know what you are able to contribute.

Some who read this letter are in a position to contribute \$1,000 or even more to save freedom in America. Others will be making an equal sacrifice by contributing \$25 or even just \$15 or \$10.

Whatever you can contribute will help. The stakes in this battle for our children and grandchildren's future could not be bigger. The very survival of freedom in America now hangs in the balance.

I will anxiously look to hear back from you in the next few days.

In defense of freedom,



Dr. Ralph Reed
Founder and Chairman, FAITH & FREEDOM COALITION

P.S. Your completion of the enclosed **2012 Voter Registration Confirmation Survey** along with your signed "**Pledge to Vote**" is critical to the success of this **\$31.1 MILLION Battle Plan**.

This **Survey** and **Pledge to Vote** will help us identify, educate and register millions of brand new pro-freedom patriots, and then make sure they actually vote in the all-important 2012 Elections.

Please also be sure to include the best gift you possibly can to help fund this **\$31.1 MILLION Battle Plan** I've just outlined for you here because 2012 really probably is our last chance to save America by ending **Barack Obama's assault on faith, family, freedom** and our Constitutional system of government.

Barack Obama's team says it will raise and spend more than \$1 BILLION to re-elect Obama on November 6th. And that doesn't count what the Big Labor Unions and the liberal special interest groups will spend.

The Elections on November 6th will decide whether America survives as the "land of the free" . . . or continues down the path **Barack Obama** is taking us toward Socialism and ruin.

So please send the best gift you can in answer to my letter to give us the best possible chance to save America for our children and grandchildren. Thank you for answering this emergency call to action.